



Washington County Youth Livestock Auction | Auction Update

ISSUED JULY 14, 2020

Youth Livestock Auction Date: 8/1/2020 @5:30pm

Thank you for checking in on our latest update! We know you all have been waiting for more instructions and guidance for your auction project. This newsletter is here to answer some of your questions! If there is information that you are still looking for that is not covered in this newsletter, please contact us through the website contact portal at <https://wclaoregon.weebly.com/contact.html>

We look forward to answering your questions and getting you as much information as we can to make this a smooth process.

Videos and Photos for the Auction

As you are probably aware, the auction requires videos to allow for the animals to be assessed by a trained, professional judge provided by our vendor, Virtual Stockshow. Like previous years, there will be an auction lineup determined by a judge. This is where your videos will come into play and why they are so critical to your success in the auction lineup. During the actual auction, where buyers are bidding on your animal, a still photo will need to be provided of the youth participant and their project. The still photo makes it easier for the buyers to identify the kids. There is a little bit of individuality with the still photos, as kids can take close-ups with their faces more prominent, or take a profile-like photo featuring the entirety of their animal and the youth participant.

Videos and Sample Video Guidelines

Videos for the auction cannot be taken until the week before the auction to ensure that kids are providing recent and comparable representation of their project.

Videos can begin recording on July 18th through July 26th. Video and photo entries must be entered beginning on July 25th at 7:00am and will close July 26th at 7:00pm. The auction committee will be releasing an entry card on July 18th

on the WCLA website that must be featured in the non-stop recording of the youth participant the day that filming of videos can begin.

In the meantime, you can check out the URL below to see sample videos that have been used in Virtual Stockshow sales and competitions before. There are samples here for each species.

<https://www.virtualstockshow.com/theamerican>

Please refer to the Virtual Stockshow Video Requirements Document on our website for the details and guidelines of how to take a successful auction video!



Accessing Our Virtual Auction

The direct URL for the auction will be posted on July 25th to allow entries to be submitted. Please check our Facebook Page and the WCLA Website (<http://wclaoregon.weebly.com>) to find this link on July 25th and 26th!

As for individualized kids, we will not have direct links to their projects until the day of the sale, so unfortunately, we cannot provide those until the actual sale date. If you can get an email address or contact info from your buyers, it is possible send them your individualized sale URL the day of the sale.

In addition to our URL, you can anticipate seeing directions for how to register to be a buyer and how to register as a seller (youth participant) shortly. We are still waiting to receive clear instructions from our vendor.

For registration, please be aware that families can create one account to register multiple kids, so long as the kids are part of the same family. There are more details on registration to come.

Transporting Animals After the Auction

Since this is a virtual auction this year, the transport of animals becomes a little tricky. The WCLA Auction Committee has decided that the easiest way to collect all of the animals is to have the youth participants transport their animals to a designated location after the auction for processing or transport to an alternate location. In the days after the auction, please anticipate a phone call with instructions of where to deliver your animals and what timeframe to do so.

It is critical that all animals make it to the processor on time, as there is a huge shortage in availability for butcher slots. The auction committee has been fortunate to find butchers that are willing and available at specific times to take care of our processing needs and demands. Please make sure that you have arrangements for how to relocate your animals. All auction animals should hopefully be moved within 12 days of the auction's end. We will do our best to get it done as timely as possible. We understand that there might be conflicts in schedules, so please make backup plans as necessary.

Thank You to Our 2019 Buyers and Supporters!

Searching to see who supported our 2019 Auction? Check out the URL below to see how many different businesses, families and individuals support our auction! If you happen to stop by these businesses, please take the time to thank them and invite them to our auction again this year!

<https://wclaoregon.weebly.com/youth-livestock-auction.html>

Information You Need To Successfully Register as a Youth Participant:

- Exhibitor Name
- Club or Chapter
- Phone number (if we needed to reach you during the auction)
- Email address (if we needed to reach you during the auction)
- Animal ID (ear notch, ear tag, scrapie tag, other tag)
- Specie (Market Sheep, Market Goat, Market Beef, Market Swine)
- Declared Weight
- Auction Photo
- Show Video

All Auction Sale Entries Must Be Entered By 7:00pm on July 26th.
Entries after this time ***will not*** be accepted into the auction.

Important Dates to Remember!

ASAP: Register for the Washington County Livestock Association. This is a requirement to sell in the auction and must be completed before the sale.

July 18th-July 26th- Videos Can Be Recorded, Video Entry Card to be featured in videos released by auction committee on website.

July 25th @7am- Auction Seller Registration Opens

July 26th @7pm- Auction Seller Registration Closes—No entries accepted after this time. Videos and photos due at time of registration.

July 29th- Video Judging Occurs and Auction Lineup Determined- Auction Committee to Announce Champions and Reserve Champions of Each Species!

August 1st @5:30pm- Virtual Auction Begins!

Species Lineup: Sheep, Swine, Beef, Goats

August 2nd – 11th—Auction Animals Transported to designated location for processing. Auction Committee Members will contact families to let them know where animals need to be transported shortly after the auction's completion.



- ▶ Belt Buckles will be awarded to the Champion Market Animal of each species. Banners will be awarded to the Reserve Champion Market Animal of each species. Take your time when you film your videos to make sure you provide high quality photos of your animals.



- ▶ Online resources are available for youth participants and buyers! Please check out the website, www.wclaoregon.weebly.com to access the resources such as Buyer Letter Writing Guides, Auction Participation Timelines, and Coming Soon- Buyer Registration and Seller Registration Instructions!



- ▶ Like Our Facebook Page For Updates!
<https://www.facebook.com/WashingtonCountyLivestockAssociation/>



Website: www.wclaoregon.weebly.com