



WASHINGTON COUNTY LIVESTOCK ASSOCIATION | VIRTUAL AUCTION UPDATE NEWSLETTER – 2020

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YOUTH LIVESTOCK AUCTION NEWSLETTER | MAY 30, 2020 |

THE VIRTUAL AUCTION

With the onset of COVID-19, a lot of things have affected the way that we are going to run the auction this year. With change, there are many unknowns, but we do have some information that we would like to share with you, so that you can continue preparing for the 2020 Washington County Youth Livestock Auction!



What Platform is the WCLA using for the 2020 Auction? What will our auction look like this year? What can we expect?

The auction committee has decided to use a virtual platform called Virtual StockShow to facilitate the 2020 Youth Livestock Auction. We are still in the process of working out the details, so that we can provide you with an auction date and hopefully a time soon!

This year, the auction committee will be using this platform to provide a market conformation show, which will create an auction lineup, followed by the actual virtual auction. Youth who would like to participate in the auction must participate in the show. Since we did not have weigh ins, the animals will be sold by the head, not by the pound.

Participants of the auction can expect to film 90 second videos of themselves in their show clothes with their animals properly groomed and fitted for show. They will then register with Virtual StockShow online and upload their videos there for the auction and the show. The auction committee does not quite have the details ironed out, so please keep checking the WCLA website for updates.

The auction committee is trying to keep the auction near the same time as the one that we usually have at the fair. You can anticipate a date near the end of July or beginning of August.

Youth who initially entered using the virtual weigh in are not required to participate in the virtual show and auction. But it is here as an option for those who would like to participate.



What Can I Do Now To Make Myself Successful For The 2020 Youth Livestock Auction?

Youth participants should continue feeding their animals properly to prepare them for the auction and show. Virtual StockShow uses their own hired and trained judges to evaluate market animals, which means they also reserve the ability to remove animals from the auction that are not in proper condition for the sale, so make sure you are still feeding properly and working with your animals!

Youth participants should also consider contacting their buyers and seeking add-ons and proxies. As in the past, add ons will be available to youth participants who seek them out. Make sure you write your buyer letters! Every bid counts!

Youth participants and parents can visit the Virtual StockShow website to find demo videos and get a better idea of how this whole thing works! The link is at the bottom of this newsletter.

Make sure you have paid your WCLA membership fees, so that you are eligible to sell.

Have You Seen Our Facebook Page and New WCLA Website?!

The WCLA website has given us a way to directly provide information regarding the auction, the steak fry, and our annual scholarship! If you haven't already, please consider checking the website frequently for updates for WCLA events! The Washington County Livestock Association also has a Facebook, where updates are posted regularly! Please Like our Page, so you can stay up to date!

www.wclaoregon.weebly.com

<https://www.facebook.com/WashingtonCountyLivestockAssociation/>



- ▶ This year, the Washington County Youth Livestock Auction Committee will be awarding belt buckles to the Champion Market Animal of each species. That means that the quality of your videos and your performance and preparation in the video will count! Make sure you take time to find a place with decent lighting and have access to a camera (or a phone camera) when it comes time to take your videos.



- ▶ Looking to find out more about our virtual auction platform? Please visit the link below! Virtual StockShow Website: <https://www.virtualstockshow.com/>



- ▶ Looking for the forms to register as a WCLA Member for 2020 and find out where to mail your dues to? Visit <https://wclaoregon.weebly.com/general-youth-forms.html> for the WCLA registration forms and more! The mailing address for annuals dues to be sent to is at the top of the WCLA registration form!



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