



# WCLA Youth Newsletter: What's Next?

## Auction Format

After further review of the cost associated with a hybrid auction and the features that it would provide to the auction, it has been decided by the Auction Committee that the auction will be an in-person format only. This means that we will not be doing live bidding online. However, there will be bidding proxies available who will be onsite and bidding for who would like to bid on a lot but cannot attend the sale. If a proxy is needed, please have the buyer complete a proxy form and submit it to the mailing address on the back or emailed directly to [natalie.allie@yahoo.com](mailto:natalie.allie@yahoo.com). Proxy forms are due Friday July 29<sup>th</sup> by 5pm. The auction committee is also working on opening an online portal for businesses, family and friends, and supporters of the auction to submit add-ons via the auction website. Add-ons will be due one week from the date of the sale, Saturday August 6<sup>th</sup> at 6pm. More details to come!

## Sale Plan

This year, large animals (swine, beef, sheep, and goats) will be selling by the pound. Small animals (turkeys, chickens, and rabbits) will be selling by the lot.

**This year's sale order is beef, goats, sheep, turkeys, chickens, rabbits, and swine.**

## Buyer Letters

Have you spent time reaching out to members of our community and local businesses that might be interested in supporting your livestock project? Handwriting personalized letters to your buyers and providing photos of you and your livestock project is a great way of connecting with buyers, sharing with them how your livestock project is going, and providing them with contact information, so they can visit you while you're at the fair. Connecting with buyers is one of the most important jobs that youth participants can complete to make sure that our sale is successful. Consider reaching out to businesses that you regularly support yourself. These might be dentists, doctors, feed suppliers, banks, veterinarians, local grocery stores, hardware shops, construction companies and more! For more tips and tricks about buyer letters, please check the website for more information. Do you have a supporter that would like to donate to your project, but not purchase your animal? Ask them to complete an add-on form! Have a supporter that would like to buy your animal, but cannot make it to the auction? Have them complete a proxy form and submit it to the WCLA Auction Committee, who will designate a member to bid on behalf of your supporter.

## Weigh-In Forms

Prior to attending final weigh-in, you must complete a health form, transportation release, and ownership certificate. These forms need to be signed by both participants and parents. Please ensure that your paperwork is completed **before** you are in line for the scales. The required forms for final weigh-in are available under each respective specie's webpage. This is the same site you visited to pre-register for first weigh-in. **If you are selling a small animal lot that consists of**

**more than one animal, you will need to complete a health form for each animal.** For example, if you are selling a pen of three chickens, you need to complete three individual health forms.

## Final Weigh-In Dates and Times

Wednesday July 27, 2022- 4-6pm Small Animals-Turkeys/Chickens/Rabbits

6pm-7:30pm Sheep and Goats

7:45pm- Beef

Thursday July 28, 2022- 6am Swine

## Auction Photos

Auction photos will be taken by WCLA staff during the outlined times below. Please make sure you wear showmanship-like attire or official dress during your designated photo time. These photos will be printed and put on thank you placards for buyers, so it is important that you dress your best! Please see below for your auction photo time slot. The photos at the top of this newsletter provide strong examples of acceptable attire for auction photos.

Small Animals- After Market Lineup

Sheep and Goats- After Market Lineup

Steers- After Market Lineup

Swine- Weigh-In- PLEASE WEAR YOUR AUCTION PHOTO ATTIRE TO WEIGH-IN.